



CHARTING THE VOYAGE

SUPPLY CHAIN STRATEGY: EXECUTIVE ENGAGEMENT

In this Executive Engagement, participants will investigate the components of a demand driven value network. This network integrates processes and data in the supply chain to enable collaboration, as well as to orchestrate a response to demand that creates value while mitigating risk. The host/captain will chart the voyage by developing a plan that supply chain partners may execute through collaboration and improved performance.

OBJECTIVES OF THE PROGRAM

- Provide Executives with a mechanism to better understand the cause and effect decisions within the supply chain.
- Provide a method to understand the critical (key) areas controlling the performance of supply chain, and foster collaboration among the Supply Chain Alliance members (Tier 1, and beyond).

This series of working sessions focuses on the critical components required to create and implement a supply chain plan that delivers higher value, including profitability and satisfaction, within the overall system.

THIS WORKING SESSION IS COMPRISED OF THE FOLLOWING KEY EDUCATIONAL ITEMS

1. Where are you in your supply chain maturity?
2. Supply chain fundamentals
3. A brief introduction to Constraint Theory
4. A three round executive education supply chain game
5. Strategic implications for your supply chain
6. Develop a supply chain strategy or key initiatives to improve supply chain performance
7. Identify suppliers and supply chain partners (for a particular product line) to attend the corresponding Partner Engagement session. The product/product line should be one that is causing poor performance for the firm.

WHO SHOULD ATTEND

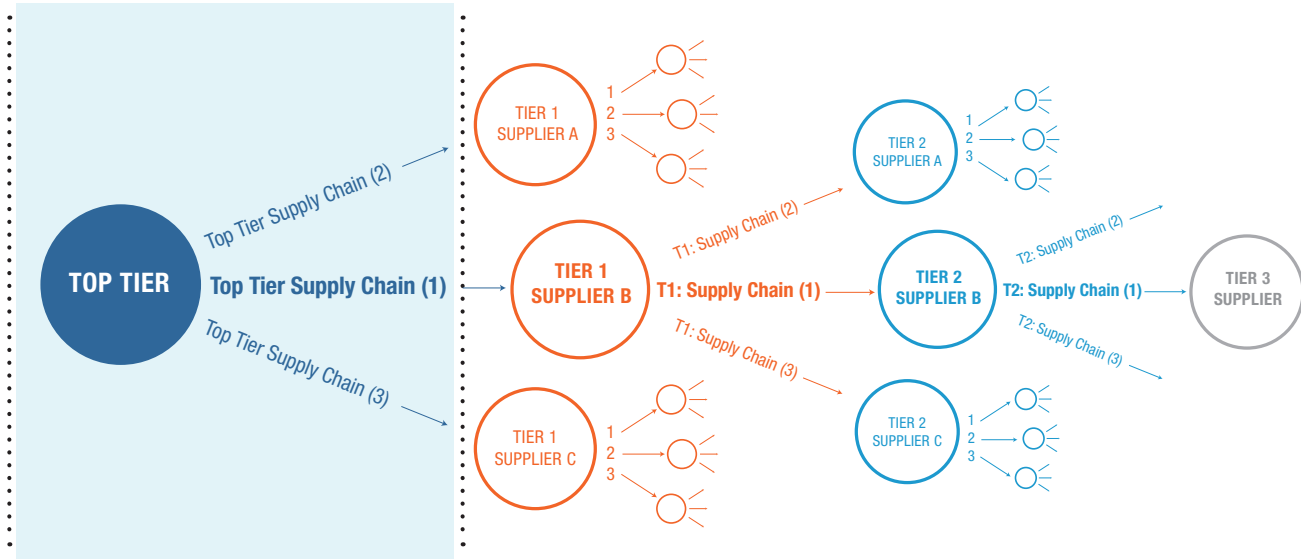
The Executive Engagement session is designed for the leaders that are responsible for charting the course of the organization. Typically, that includes leadership, C-level positions and those with supply chain responsibilities within the organization.

WHAT WILL YOU GAIN

At the conclusion of the two-day event, participants will have a clear strategy for improving supply chain performance.

SUPPLY CHAIN STRATEGY | EXECUTIVE ENGAGEMENT

Supply Chain Optimization is based on establishing a comprehensive view of the supply chain and improving the visibility and responsiveness of all tiers supporting the supply chain. The Supply Chain Strategy: Executive Engagement session is specifically designed for top tier manufacturers to create and implement effective supply chain strategies.



“ The two day workshop is jam packed with theory, class exercises, real life examples and interactive discussion. Our entire team was involved and challenged, and we came away with a very workable roadmap on how to improve our Supply Chain. Overall, the program was well worth our investment. ”

John King, *North American Food Equipment Director*
Sealed Air Corporation (South Carolina)